

Name:

Period:

Date:

Message Map: Creating MY Professional Elevator Pitch!

1. Introductions: Name, job, passion

My name is:

I am a:

Today I want to talk to you about:

2. WHAT you investigated:

I conducted an investigation on the issue of:

3. WHY you investigated this:

I decided to investigate this issue because:

4. HOW you investigated this:

In order to gather data and information on this issue, I first:

5. Findings: Statistical hook & conclusion

Through my investigation, I found that: *(include the most significant percentage or ratio from your investigation here)*

This means that: *(summarize your overall conclusion on this issue in one sentence)*

6A. What I'm doing about it: Sum up your service project

I have decided to help change this issue by:

6B. What I need you to do about it: Sum up your call to action

Now that you know more about this important issue, you can help change things by:

